

We are part of commini group

Commini Group S.p.A. operates in various sectors investing in the research and implementation of specialized and innovative solutions to offer its customers, partners and generally to the market.

The group operates in **Italy** and abroad since **1999**. The Headquarter is based in **Rome**.

Commini Group S.p.A controls Humanativa Group S.r.I. and Media Production S.r.I.

Our Group Journey



"Il corpo della libellula è esile, ma attraversa la tempesta danzando" (proverbio Giapponese)

our group in numbers

5 Offices

200+ People

70+ Certifications 12% of revenues

invested in R&D

15+MLN

Revenues in 2022

+20%

Growth YoY in the last 5 years



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Media Production is **a television production company** based in **Rome** and has been collaborating with the main Italian broadcasters for over 10 years.

Media Production proposes itself as a meeting point between the editorial needs of television broadcasters and the commercial needs of private

companies and concessionaires or advertising agencies.

Our goal is to create visual products in line with the most avant-garde languages and techniques, capable of involving the TV viewer or the web surfer; but it is also to express the Values and Philosophy of a Brand, so much so that you'll be captured by it.

oduction Studio



ONE VISION MORE COMPANIES

humanativa group

humanativa is the group which includes the ICT companies of Commini Group. Specifically, the legal entities part of the Humanativa Group are:

Specialized in Data Governance and Big Data, it operates in different markets such as the financial sector, healthcare, pharmaceuticals and utilities, offering innovation on Data Integration and Data Quality using the most advanced technologies and a methodological approach of "data engineering".

A "product company" specialized in the creation of solutions and application / management products on IBM, Microsoft, Open Source and Mobile technologies. Matica Net is characterized by the ability to strongly customize its products for each specific need of the customers.

Matica Net owns vertical products for the Banking and Financial Market

Operates in the field of ERP focusing on solutions based on SAP products. Characterized by a high-level expertise at technical and functional level, from business administration and finance processes to those of logistics, personnel management and Business Intelligence.

Company dedicated to the creation and sale of products to support Business Digital Transformation. Specialized in intelligent Information Management projects, offering quality services for organizations that want to increase the value of their Digital Assets and develop Smart Process Applications using **zoon**.

hn security

HN Security is a startup part of the Humanativa Group that provides tailored offensive security services. We enable our customers to gain a strategic advantage against malicious adversaries by proactively testing their security posture.

Company that operates in the social sector in support of all fragile categories through Telemedicine, Telesanity tools, mobile applications, artificial intelligence and urban assistance portals relating to public and private structures through a specialized mapping of structures and it's facilities.





WE ARE DIGITAL TRANSFORMATION CATALYSTS

HUMANATIVA is a customer centric, agile and high-tech group with an established know-how, backed by big-tech vendors.

our mission

is to enhance

organizations to **accelerate business digital shift** and drive **both** top-line **business value** as well as bottom-line **operational efficiency**.

OUR VISION

innovation through knowledge

is the claim that drives our activities and determines our **vision**.

Our Innovation & Research Competence

Centre works daily and transmits knowledge to spread a culture of innovation inside our group and to our customers.

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ESTABLISHED KNOWHOW

#We are face-to-face first

Our team is stable. We have a low turn-over and we are focused on guaranteeing our people a stable professional growth. Fostering a culture of learning is the way to create a real competitive advantage.

what should you expect?

CUSTOMER CENTRICITY

#We bring value to our customer.

We support our customers with insight as we frame our solutions to your specific needs. We are assertive and support our customers to reason on complex issues from a different perspective.

AGILE

#Results speak louder than words.

We are agile. Demands and solutions evolve through the collaborative effort with our customers and our partners.

BIG-TECH

#We are backed up by Big-Tech vendors

We work with our technological and market partners to increase our competencies and improve our expertise and methodology to help you obtain a value from the over-thetop technologies.

HIGH TECH

#We build solution all-around-data

We make significant investments in technology and R&D to provide you the best-in-class solution on the overthe-top Technologies.

We can provide you the most innovative competencies to have value from the data and to build a long term success return from your digital business transformation journey



We partner our customer to set a digital model for a long term success #all-around-data

The digitalization of most business activities – combined with cutting-edge IT technologies – promises many benefits. But first, **you need a solid data foundation.**

By enabling technology, managing the change in the people, reinventing processes and introducing a data-driven culture we can catalyze the digital transformation and make it possible for the organization to achieve significant transformation and innovation.

In order to set up a digital model for a long-term success data reliability must be strategic and core.

our offering



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Spotlight on: Logical datawarehouse and data intelligence

Corporate applications and IoT appliances generate daily terabyte of structured and unstructured data. Data are spread across multiple archives build over the years to address specifics urgent needs. Data are often duplicated and unclean, slowing down the business digital shift with negative impacts on the Digital Transformation Journey.

Companies that continue to innovate must overcome these obstacles, reversing the question of data governance into the opportunity to extract intelligence from their data.

12% of enterprises have deployed Al in production¹

¹ McKinsey Global Institute, Artificial Intelligence: The Next Digital Frontier

Spotlight on: erp, legacy and application modernization

Legacy systems, the backbone of many enterprises, are holding organizations back from leveraging new digital technologies and creating new experiences for their customers, stakeholders and partners. Many organizations struggle to modernize or extend their legacy systems in a way that enables them to create an IT strategy that supports the quick adoption of newer technologies such as cloud, big data, IoT, and mobile.

Application modernization serves as a foundational initiative to drive the development of modern customer experiences. A culture for agility datadriven is an essential paradigm to face new business models customized on customer needs.

68%

of Enterprises view the opportunity to improve agility as a leading factor in cloud adoption

Inspirage's 2016 major market research study

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Spotlight on: digital interaction and smart process application

To thrive in a world defined by new digital interaction, all business operations must be run with more efficiency, scalability and reliability.

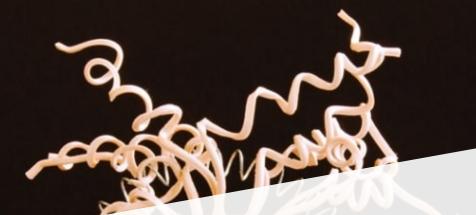
As widely known, the path of digital transformation isn't only made of abolishing paper documents, as it also requires to think digital and to design processes in accordance not only with technology innovation, but also with aim to transform and improve business performance with an emphasis on cross-function analysis, and strategic and operational decision processes.

Organizations will use data to build an Intelligence Information Management to strengthen value and go beyond information silos isolation to build new Digital Interactions.

By 2024 755% of large enterprises will be using at least four low-code development tools for both IT application development and citizen

development initiatives

¹ Gartner, Top Strategic Technology Trends for 2020



we are helping our customer on

Advanced Analytics and ML Data Engineering **Big Data** Logical Data Warehouse Artificial Intelligence IOT, Geospatial Data **Application Management** Application replatforming SAP, eBS Oracle, Oracle Fusion Corporate Performance Management, CQS Cloud migration. Cloud management Blockchain **Customer Engagement** intelligent Business Process Management (iBPM) and Smart Process Apps Augmented reality CMS and mobile APP Cybersecurity, Offensive security













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